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CLIENT: **Gilroy Foods & Flavors**

JOB: **PLMA E-mail**

SUBJECT LINE OPTIONS:

- Looking for ways to enhance your ingredient and application needs? Join me at PLMA.
- Find out how our veggies can help “beef up” your applications at PLMA.
- Looking for a better vegetable? Meet me at PLMA.

HEADLINE/SUBHEAD:

Dehydrated Vegetables from Gilroy Food & Flavors Great Taste Begins With Extraordinary Ingredients!

Join Me at PLMA in Chicago – November 15-17, 2009

COPY:

Let's explore ways to meet your vegetable and savory needs with our wide selection of dehydrated onion, garlic and capsicum products, available in a variety of forms and particle sizes. We can also discuss how we can partner with you to provide customization capacities that meet your specifications for every application.

Gilroy has become one of America's most trusted vegetable suppliers—thanks to our commitment to safety and sustainability. Not only are we vertically integrated with the strictest manufacturing standards in the world, but we also offer onion and garlic products that are 100% domestic, grown and produced in the United States.

Let's Connect at PLMA ...

And share ideas on how to improve or enhance your ingredient and application needs. I will contact you soon to introduce myself and discuss your interest in meeting at the PLMA.

For more information about our complete line of vegetable ingredients, [click here](#).

MANDATORIES:

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- Match tone, look and feel to the PLMA handout
- Use client photography from dehydrated vegetables brochure

