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COLLATERAL COPY

CLIENT: **Gilroy Foods & Flavors**

JOB: **PLMA Handout**

FRONT OF SHEET:

HEADLINE/SUBHEAD:

Dehydrated Vegetables: Great Taste for Every Application

COPY:

As a leading vegetable supplier, you can trust the Gilroy Foods & Flavors name for all your vegetable and savory needs. Our vegetables are gently air dried to lock in peak color, taste, texture and performance.

We deliver an amazing selection of high-quality, dehydrated vegetables – **from onion and garlic to capsicum products** – in any form and particle size you need to create fresh, healthful, contemporary formulations.

Gilroy Foods & Flavors is your true partner in development, offering customization capacities to meet your specifications for every application.

CALLOUTS:

Sustainability—From Farm to Fork

Our commitment to the environment is deeply rooted in the nature of our business, and we consistently strive to product and deliver products in the most sustainable and economic ways possible. Our vertically integrated sourcing and manufacturing capabilities give us control over quality and safety.

Safety is Our Top Priority

We've built our entire operational strategy—from our plants, and processes that offer door-to-door traceability to our long-term support systems—with your security and your consumers' safety in mind.

100% Domestic Products

We offer onion and garlic products that are 100% domestic, grown and produced in the United States – providing you with consistent taste, performance, quality and year-round availability.

BACK OF SHEET:

Our Products, Your Success.

Gilroy Foods & Flavors offers dehydrated vegetable products in a wide variety of forms and particle sizes. As your true partner in development, we will work with you to meet your specifications for every application.

Dehydrated Onion

Our onions are grown and processed in-house with our industry-leading technology and decades of post-harvest experience. We've rolled that experience into a full line of dehydrated onion forms and delivery methods that promise you piece integrity and uniform distribution.

- Powder *[insert photos of each form – from brochure]*
- Granulated
- Ground
- Minced
- Small Chopped
- Chopped
- Special Large Chopped
- Sliced
- 1/4" Diced
- 1/2" Diced
- Toasted

Dehydrated Garlic

Our established reputation as the global garlic leader, coupled with our standard-setting dehydration expertise, brings you a line of dehydrated garlic ingredients that you can count on. From roasted to granulated, our products boast authentic garlic flavor.

- Powder *[insert photos of each form – from brochure]*
- Granulated
- Ground
- Minced
- Chopped
- Roasted
- Crushed
- Purée

Dehydrated Capsicums

We're your top-to-bottom source for the broadest range of chile varieties, the most versatile selection of ingredient forms and the deepest knowledge of the category in the industry. Whether you're looking for flavor or fire, brilliant color or reliable performance, we have the dehydrated capsicum for you.

- Paprika Ground *[insert photos of each form – from brochure]*
- Sweet Pepper Flakes
- Red Pepper Ground
- Jalapeño Ground
- Natural Chile Pepper/Powder
- Extra Light Chile Pepper/Powder
- Light Chile Pepper/Powder
- Medium Chile Pepper/Powder
- Dark Chile Pepper/Powder

CALLOUT:

Want to Know More?

For application suggestions and information about our custom capabilities, contact Paul Kent at (770) 977-1605 or visit www.gilroyfoodsandflavors.com.

MANDATORIES:

Gilroy Foods & Flavors™ (logo)

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