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Client: Walden University

Alumni Referrals 2012
Ambassador Talking Points Flyer

Share Your Story of Walden!

Thank you for inspiring others to explore the educational opportunities Walden provides! When sharing your story of Walden with others, the following are a few points you may wish to include:

Walden Facts

- Today, **more than 48,500 students from all 50 states and more than 140 countries** are pursuing their bachelor's, master's or doctoral degrees online at Walden.
- Walden offers **more than 65 degree programs with more than 330 specializations** and concentrations.
 - This includes more than **15 Bachelor's, 30 Master's** and **10 Doctoral** degree programs.
 - In addition, Walden offers **more than 30 certificate programs**.

Satisfied Employers

According to a 2011 Walden survey:

- 98% of our graduates' employers who responded said they would hire another Walden graduate.
- More than 70% of employers who responded told us that Walden graduates' leadership skills and application of professional knowledge have improved since attending Walden.

Successful Students

According to a 2010 Walden survey:

- More than half of our graduates who responded said Walden helped them gain a promotion at work.
- More than 80% of graduates who responded said that their Walden degree helped them receive a pay raise.

Committed to Social Change

- Almost 80% of Walden alumni who responded said that their program helped them to advance positive social change.
- Current number of Volunteer Hours Provided through the Walden Service Network in 2010/2011 = 626,737
- Nearly 3,700 students, alumni, and faculty and staff members, along with their friends, family, and colleagues, volunteered their time and efforts as part of Walden's sixth annual Global Day of Service (October 1, 2011).

