

Katie Henriksen Copywriting

ACA Direct Mail Postcard

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<Postcard Front>

<insert Walden logo>

Don't Miss This Golden Opportunity...

...to celebrate the American Counseling Association's 60th Anniversary!

Let's make a difference! Donate any non-perishable food or toiletry item and receive a free gift from Walden University. We will also be matching, pound for pound, all food consumed during the conference to donate to the San Francisco Food bank.

<Postcard back>

American Counseling Association Celebrating 60 years 1952-2012

What: Join us for the ACA Conference opening party and reception sponsored by Walden University.

Where: Moscone Center West (2nd floor lobby)

When: Friday, March 23, 2012
 9:00 pm – Midnight

Visit Walden University in Booth #201 to learn more about our counseling and human service degree programs.